

SOUND OF PRIDE

COOPER CITY HIGH SCHOOL MARCHING BAND & COLOR GUARD

SPONSORSHIP
PROGRAM
2023 - 2024



MARCHING BAND

- **2nd Place** (Class 2A) @ 2022 Falcon Sound Invitational
- **1st Place** (Class 2A) @ 2022 Hialeah Showcase of Champions
- **Best in Class Music** (Class 2A) @ Hialeah Showcase of Champions
- **Best in Class Visual** (Class 2A) @ Hialeah Showcase of Champions
- **Superior Rating Overall** @ 2022 FBA Marching Band MPA
- **2nd Place** (Class 2A) @ 2022 Jupiter Festival of Bands
- **Best in Class Percussion** (Class 2A) @ 2022 FMBC State Championships
- **Semi-Finalist** (Class 2A) @ 2022 FMBC State Championships



COLOR GUARD

- **Best in Class Color Guard** (Class 2A) @ Hialeah Showcase of Champions
- **Best in Class Color Guard** (Class 2A) @ Jupiter Festival of Bands
- **Best in Class Color Guard** (Class 2A) @ 2022 FMBC State Championships
- **2nd Place** - Junior Varsity @ 2023 Palm Beach Gardens
- **1st Place** - Varsity @ 2023 Palm Beach Gardens
- **1st Place Gold Medalist** - Junior Varsity @ 2023 SFWGA Championships
- **1st Place Gold Medalist** - Varsity @ 2023 SFWGA Championships
- **Semi-Finalist** - Varsity @ 2023 WGI World Championships



SOUND OF PRIDE BAND SPONSORSHIP PROGRAM

The Sound of Pride Cooper City High School Marching Band & Color Guard has a tradition of excellence, over the past 50+ years, We also have a history of many accolades ranging from Best in Class, Semi-Finalist to Superior ratings . As well we carry a tradition of participation with the Cooper City Founders Day Parade, North Lauderdale Holiday Parade, just to name a few.

The hard work of the students is what makes this band so successful. Achieving a superior high school music program requires commitment from students, educators, parents, and boosters. It also requires the financial support from the community at large. This is done primarily through generous contribution from parents, community, donations and corporate sponsorship.

The Sound of Pride Band is an incredible program that is a source of pride for students, parents, teachers, employees of the high school and the community as well. The band program teaches students discipline, work ethic, music, athletics, camaraderie and respect only to name a few. The Sound of Pride is highly respected and is building tomorrow's leaders.

Sound of Pride Band attends over 20+ events around and outside of Florida each year. Most of these events attracts in excess of 1,000+ people all of which see our band. Our sponsorship program has different levels of participation as well as advertising options. All are based on the amount of contribution and are based on a Sound of Pride Cooper City High School band season (year).

SOME OF THE EXPOSURE A SPONSOR SHOULD EXPECT IS AS FOLLOWS:

Band website and Social Media: The Sound of Pride band website is the heart to the communication within the program and is a vital source for all who wish to know more about the program.

Band Truck: The Band Equipment truck is where all activities happen at each show. The truck is how the band is known. When the band arrives at an event and when they leave all eyes are on the truck. The band equipment truck is what makes the band statement and is a source of pride not only with the band but within the community.

Sound of Pride Concerts and Banquet: Sound of Pride hosts an array of concerts, performances and a banquet annually. Sponsors can receive ads in the program book/digital, public announcement recognition, and even have company exposure on a large scale at the event. These events bring over 1,000+ people.

Thank you for considering to donate and sponsor The Sound of Pride Cooper City High School Marching Band & Color Guard. While the students and band director provide the talent, there is a great deal of volunteer time and financial resources needed as well. The Sound of Pride Parent Association (SOPPA) is a non-profit 501(c) entity charged with providing additional funds to develop a successful fine arts education for all students in the band. Your tax deductible donation or individual donation will allow for this program to continue to thrive, grow and prosper now and for years to come.



**SPONSORSHIP
LEVELS:**

SOUND OF PRIDE SPONSORSHIP

Cowboy Sponsor - \$5,000

- Certificate of sponsorship from The Sound of Pride Band
- Company name and logo on Sound of Pride website and social media presence.
- PA recognition during the halftime show at Cooper City High School home football games.
- 2' x 3' company sponsorship logo on the back of The Sound of Pride Band equipment truck.
- Full page advertisement in Concerts/Banquet program book/digital.
- PA recognition of sponsorship at Concerts/Banquet.
- Company sponsorship sign to be displayed at the concession stand at Cooper City High School.
- Framed picture of The Sound of Pride Band
- 1 public performance by The Sound of Pride Marching Band & Color Guard at your location (restrictions apply)

Wrangler Sponsor - \$2,500

- Certificate of sponsorship from The Sound of Pride Band
- Company name and logo on Sound of Pride website and social media presence bi-weekly.
- PA recognition during the halftime show at Cooper City High School home football games.
- 1' x 2' company sponsorship logo on the back of The Sound of Pride Band equipment truck.
- Half page advertisement in Concerts/Banquet program book/digital.
- PA recognition of sponsorship at Concerts/Banquet.
- Company sponsorship sign to be displayed at the concession stand at Cooper City High School.
- Framed picture of The Sound of Pride Band

Rodeo Sponsor - \$1,500

- Certificate of sponsorship from The Sound of Pride Band
- Company name and logo on Sound of Pride website and social media presence monthly.
- PA recognition during the halftime show at Cooper City High School homecoming football game.
- Company name on the back of The Sound of Pride Band equipment truck.
- Quarter page advertisement in Concerts/Banquet program book/digital.
- PA recognition of sponsorship at Concerts/Banquet.
- Company name displayed at the concession stand at Cooper City High School.

Handler Sponsor - \$1,000

- Certificate of sponsorship from The Sound of Pride Band
- Company name and logo on Sound of Pride website and social media presence quarterly.
- Business card advertisement in the Concert/Banquet program book/digital.
- PA recognition of sponsorship at Concerts/Banquet.

Friends of The Sound of Pride Band - \$500

- Certificate of sponsorship from The Sound of Pride Band
- Company name and logo on Sound of Pride website
- Company name in the Concert/Banquet program book/digital.
- PA recognition of sponsorship at Concerts/Banquet.

**ADDITIONAL
ADVERTISING LEVELS:**

SOUND OF PRIDE INDIVIDUAL ADVERTISING OPTIONS

- \$750** - Company Name/Logo 1/2' x 1/2' on Back of the Sound of Pride equipment truck
- \$300** - Concession stand poster advertisement.
- \$175** - Per Concert or Banquet program book/digital full page advertisement.
- \$140** - Per Concert or Banquet program book/digital half page advertisement.
- \$110** - Per Concert or Banquet program book/digital quarter page advertisement.
- \$80** - Per Concert or Banquet program book/digital business card advertisement.

**Your sponsorship is a tax-deductible
donation to our program**



SPONSORSHIP
FORM

SOUND OF PRIDE SPONSORSHIP FORM

The Sound of Pride provides opportunities for your business to be front and center. Our packages are packed with amazing benefits including signs, PA announcements, social media recognition, digital advertising opportunities and so much more. Our goal with each of our packages is to increase overall exposure for your business and direct our supporters to you.

We thank you for your support of our Marching Band & Color Guard Program!

Sponsorship Level: _____ \$ _____

Company /Individual Information

Company/Individual: _____

Company URL/Website: _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone No. _____

Email Address: _____

Band Members Name : _____

(if applicable)

If your company has current digital artwork already prepared, please provide (PNG).
Please email this form and high-resolution company logo to:
SandySoundofPride@gmail.com.

Payments can be made via:

Zelle: CCHSSOP@gmail.com

Checks should be made payable to: *Sound Of Pride Parent Association*